

2006-2007 AUXILIARY BOARD MEETING DATES

June 11 9:30 am Location: TBA

Please remember that the Board, the Business Manager, the rest of the Auxiliary and Volunteer Services are here as an additional resource. If we can help in any way, we will!

The PULSE is published quarterly by the Overlook Hospital Auxiliary, Summit, NJ 07901

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For more information about the Auxiliary please visit us at www.ohaux.org

Summer Pulse DEADLINE: June 11
Fall Pulse DEADLINE: September 10
Winter Pulse DEADLINE: December 10

Overlook Hospital Auxiliary
 99 Beauvoir Avenue
 Summit, NJ 07901



PULSE

Volume 28, Number 4

April-June 2007

AUXILIARY BIDS PRESIDENT A FOND FAREWELL

The broadest and maybe the most meaningful definition of volunteering: Doing more than you have to because you want to, in a cause you consider good.

--Ivan Scheier

As of May 18th, Rachel Weinberger and the current board will pass the baton to a new slate of officers, following the completion of her two-year term as President of the Hospital Auxiliary. Upon her election into office, she encountered a passionate yet changing organization, one whose purpose had consistently been to aid the institution in whatever ways it could. However, she found that though the Auxiliary was one of the hospital's biggest supporters, it might seek to be even more closely aligned with the hospital and its current and future needs. Adapting to an ever-changing environment could result in an organization even more visible to all surrounding communities who benefit from Overlook Hospital's expertise in many fields of medicine.

At first, Rachel is quick to say, she was tentative about accepting such a role at a time when other significant volunteer commitments kept her very busy. Although her background consisted of working extensively with non-profit organizations, she had no direct prior healthcare experience. She had always been intrigued by the idea of some involvement in the area of healthcare, primarily because of her mother's career as a dermatologist. She decided to take on the task of President and has not regretted it.

Rachel's academic study began with an undergraduate degree in Art History from Swarthmore College in 1980 and a Master's Degree in Marketing from NYU. Her professional background includes 20 years in the financial services industry working in Marketing and Private Wealth Management. When her offices closed during a downturn in the market, she evaluated her prior experience and what she would like to do next. "I realized that what I liked most about my job was the opportunity to work on my clients' charitable pursuits, and I decided to put my efforts into the nonprofit community."

As with all organizations, communication is a vital key to success. Rachel and the current team of board members have been able to address the ever-changing needs of the health care industry as it relates to Overlook Hospital. When the Auxiliary began over 90 years ago, medical care was much different and so too, the needs of the patients and staff. What Rachel is happiest to have achieved is a

pro-active working partnership between Auxiliary and Hospital, and major success at keeping the lines of communication open. Alan Leiber, the Hospital's administrator, is a strong supporter and regular attendee to board meetings, working in concert to build yet a stronger relationship for the future. In addition, the Auxiliary also maintains a strong relationship with the Foundation and the Hospital's own Volunteer Services group.

Together with the board, Rachel has sought to mold a modern Auxiliary to greater suit, not only the hospital's needs, but also those of the Auxiliary organization. Rachel and the Executive Board have revised the current Bylaws to allow for a shared presidency and vice presidency. A more streamlined board structure, including fewer meetings, has also been instituted. This, Rachel explains, provides for more flexibility for board members, and will attract more Auxiliary members to leadership roles while enabling the Board to more closely interact with the Auxiliary as a whole. This new environment of communication and shared responsibility will help to convert a valuable organization into an invaluable one.

Throughout her volunteer career, Rachel has sat on the boards of many organizations including; President of Franklin Elementary School PTA; President of the Board of St. Andrews School; Historic Preservation Commission; and President of her Swarthmore College Class. She has made vital contributions to the organizations she has supported, while maintaining a hectic life as wife and mother of two. Rachel promises that her commitment to Overlook Hospital will not end, but will be grateful for her newfound free time to pursue her myriad of interests, both volunteer and personal. As her term as president comes to a close, you may find her on the tennis court, playing piano, cooking or reading—and yes, volunteering in some capacity. To each endeavor, she has brought with her a calming spirit, a reasoned perspective and a vision of the future; and for this, the Auxiliary is deeply grateful. Rachel, we wish you well!



A LETTER FROM THE PRESIDENT

Dear Auxilians:

It's hard to believe, but this is my final President's Letter for the *Pulse*. When I was voted in as President in September 2005, it seemed as if there was a lot of time before me, and many things to do. Thanks to a hard-working Executive Board, dedicated Board members and Committee Chairs, extraordinary Twig members and general Auxilians, and a well-organized, professional Business Manager, we have accomplished quite a bit.

Some of those accomplishments include, but are not limited to: welcoming new members to the Auxiliary, and raising record-breaking amounts of money; we continue to purchase items for the Hospital from a dynamic and current Wish List; we helped Overlook celebrate its Centennial; we have a website packed with useful information; a beautiful newsletter, a partnership with Volunteer Services; and we have become one of the first places called when there is a new project requiring volunteers. We've seen major construction and a new lobby – now home to a glorious new gift and flower shop. If you haven't yet seen the new space, plan to pay a visit soon. There is new merchandise to browse through in a wonderfully colorful setting; and you can walk to the back of the shop and peek in at *Bloom*, the flower shop. And while you're there, introduce yourself to Laura Hobby, the new flower shop manager.

We experienced some unsettling moments—we discovered that some of the services we provided the Hospital were no longer needed because the Hospital itself had changed. Change, even the most positive kind, is difficult. But we strengthened our communication with Hospital administration and staff, and worked together to replace those services and activities with others that continue to benefit both the patients and the people who take care of them.

There were struggles, too—across the nation, volunteer organizations have found it difficult to fill leadership roles. We too have been grappling with that for the past few years. After a very honest discussion about the future of the Auxiliary, the Strategic Planning Committee detailed three directions in which the Auxiliary could go, had we continued to not find volunteers to take on those roles. Happily, a group of women stepped up and embraced the idea of leadership. We rewrote the Bylaws to reflect a team approach, reduced the number of required Board meetings, and streamlined the general administration of the Auxiliary. At the Spring Luncheon on Friday May 18, we will present the full slate of new officers and officially vote them in, effective June 1 of this year. Terry Andrews and Amanda Ford will share the presidency, and Marilyn Chambeau and Lambi Newsham will become Co-Vice Presidents, each office having a two-year term. We will also vote in a Recording Secretary and a Corresponding Secretary. Christina Hawkins will continue in her role as Treasurer to complete the Executive Board. Under new, experienced and dedicated leadership, the Auxiliary will continue to fulfill its mission of being “a volunteer organization committed to serving the entire hospital community, fostering a compassionate and comforting environment through hands-on volunteering and innovative fundraising.”

Lee Radsch and Julie Planck also complete their terms on the Executive Board this month, as VP Membership and General Treasurer respectively. Both women are passionate about the Auxiliary and to simply say thank you for all their hard work and dedication seems insufficient. Nonetheless, it is with heartfelt thanks that I wish them all the best, and hope they are able to fill their new free time with happy pursuits.

In closing, I'd like to thank everyone for working with me over the past two years. It has been a fabulous experience. I've learned an extraordinary amount, met a wide range of truly interesting people, and feel a great sense of having contributed to a strong organization. I remain committed to both the Auxiliary and the Hospital and look forward to working with both organizations in the future.

Rachel Weinberger
rachelweinberger@msn.com



TWIG HAPPENINGS



SU Twig #123

DEDICATED VOLUNTEERS COMMITTED TO ENHANCING THE LIVES OF LOCAL CHILDREN

A fun time was had by all at a recent cocktail party which was held by SU Twig #123 of the Overlook Hospital Auxiliary on January 27th for the benefit of the HealthStart Clinic. Members of the Twig, their spouses and several guests enjoyed an evening of cocktails and delicious hors d'oeuvres at the home of member Katherine Gatward and her husband, Richard, of Summit.

The attendees participated in a lively Silent Auction, which was made possible through the kindness of many local businesses and private donors. The festive evening raised over \$32,000 for the HealthStart Clinic. The event committee had hoped to raise funds that would enable the clinic to purchase **Newborn Healthy Start Baskets** filled with the essentials for infants; **New Car Seats** ensuring safety for little ones; **New School Supplies** for young students in need; and critical medicines through the Clinic's **Medicine Fund** for those families who simply cannot afford them. However, because of the generosity of those who participated in the event, several other patient service programs at Overlook will also receive funds from the evening's proceeds.

The HealthStart Clinic is an arm of the National Head Start program. Established in 1964, Head Start provides medical and other family services to the less fortunate members of our society including children and pregnant women. In partnership with local non-profits like Overlook Hospital, Head Start has served over 22 million children since its inception, including many from Overlook's HealthStart Clinic, for whom the basic necessities are often financially out of reach. While all participants in the HealthStart program are living at or below the poverty level, SU Twig #123 has targeted those children and families from the HealthStart Clinic who are found to be in the most challenging of situations for their donation.

SU Twig #123 was founded in 2001. The Twig consists of 25 dedicated members who are also close friends from the towns of Chatham, Madison, Short Hills and Summit. In addition to this contribution earmarked for HealthStart and various other patient services, SU Twig #123 currently funds several Standing Projects in the Child Life Department at Overlook Hospital. Members of SU Twig #123 are registered members of the Overlook Hospital Auxiliary. For more information on The Auxiliary, please visit www.OHAux.org.

THE GIFT OF A LIFETIME ROOTS ITSELF IN DONATION

SU Twig #1

When basking in the latest signs of spring—blooming flowers, April showers, and birds outside your windowsill—don't overlook the trees. **SU Twig #1-Gift of Life**, part of Overlook Hospital's Auxiliary, is adorning hundreds of trees with green ribbons to raise awareness for Organ and Tissue Donation Month.

Overlook is proud to be home to the only Hospital Auxiliary for organ and tissue donation. As the ribbons are displayed this month on main thoroughfares in 13 towns including Berkeley Heights, New Providence, Summit and Westfield. Twig members hope people will be encouraged to become organ and tissue donors. You can become a donor by filling out donation cards (available in the hospital lobby or at local events attended by SU Twig #1) or by designating the option on your driver's license.

Approximately 94,000 people across the United States await life-saving and life-sustaining transplants; more than 3,000 of them live in New Jersey. Among the grateful recipients is Diantha Pearson, an OBGYN nurse at Overlook from 1968 to 1993 and one of the founding members of SU Twig #1. Pearson, 78, is a four-time cornea-transplant recipient. She received her first cornea operation 36

years ago in New York City; five years later her other eye received the operation and in 1993, after those initial transplant corneas wore out, both were replaced. “There was not even an eye bank in New Jersey 36 years ago,” she says. “Back then it was an 11-day hospital stay. Now you arrive in the morning, and you're discharged later in the afternoon.”

Pearson's own quest to raise donor awareness began “mainly because I've received,” she says. “Somebody left a beautiful gift for me.” She herself is a registered tissue donor and is proud of her work with **SU Twig #1-Gift of Life**.

Rooted in Earle and Diantha Pearson's backyard is one mighty collection of twigs that serves as a constant tribute to the benefits of donation. “When I had my first cornea transplant 36 years ago,” explains Diantha, “the nurses at Overlook wanted to do something in honor of my surgery. They had a beautiful Norway maple tree planted in my backyard. Today it's the centerpiece – a reminder of a very special time.”

TWIG HAPPENINGS

NP Twig #2



NP Twig #2 will be sponsoring another bus trip this year for the benefit of Overlook Hospital. This time we will be traveling to Tarrytown and Sleepy Hollow, NY to visit Kykuit, the Rockefeller Estate, and Sunnyside, the home of author Washington Irving, best remembered for *The Legend of Sleepy Hollow*. The trip is scheduled for Wednesday, October 17th. Our first stop will be Sunnyside, Irving's charming home in a riverfront setting along the Hudson. We will be given a tour by a guide wearing period clothing, and will have time to view the lovely grounds and gardens as well. Lunch will follow at the nearby Sunset Cove Restaurant directly on the Hudson River with panoramic views to complement our meal. After lunch we will proceed to Kykuit, built by John D. Rockefeller and home to four generations of Rockefellers. The tour, which lasts 2 ¼ hours, will include the main

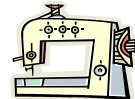
rooms of this magnificent six-story mansion, terraced gardens, extensive art and sculpture throughout the house and grounds, the underground art gallery, and a collection of horse-drawn carriages and classic autos. Participants should meet at 8 a.m. on October 17th at the New Providence Community Pool Parking lot, 1378 Springfield Avenue, New Providence. The bus will leave promptly at 8:15 a.m. and return at approximately 6:15 p.m. The cost of the trip is \$110 all-inclusive. Those interested in attending should make checks payable to NP Twig #2 and send to: Judy Campbell, 165 Division Avenue, Summit, NJ 07901. The bus holds a limited number of people, so please send your reservation in early for what promises to be a very enjoyable day. If you have any questions, you may contact Judy at 908-464-0139 or Karen Jenshoej at 908-665-1292.

THE RACE WAS ON AT DERBY DAY



SU Twig #19 celebrated their 11th annual Kentucky Derby Cocktail Party on Saturday, May 5th. This year's event was held at the home of Vicky and Don DeMuth, 78 Essex Road in Summit. As always, it was another successful and fun-filled evening generating additional funds for Overlook.

SH TWIG #22 AND THE BUSY BEES



The Auxiliary's **Busy Bees** recently received much needed aid from **SH Twig #22**. The Bees, who sew baby buntings and puppets three to four times a month at the hospital, were in need of new sewing machines to perform their tasks. Those used previously were not in working order. After learning about the problem, Julie Planck, chairwoman of SH Twig #22, offered to purchase two brand new machines using undesignated funds donated last year by her Twig.

The **Busy Bees** are a wonderful group who gather three to four times each month to sew items such as bunny buntings at Easter and festive stockings at Christmas, to transport

newborns from the hospital to home. The remainder of the year, they concentrate on creating Benji Bear hand puppets that are distributed to various departments throughout Overlook Hospital for pediatric patients.

If you are interested in mentoring under this lively group of seasoned volunteers, we would love to hear from you. The **Bees** are hoping to eventually "pass the baton" to another group of sewers to continue this popular tradition. The patterns are simple and the schedule is very light during the summer months. Please contact Madonna in the Auxiliary Business Office (908-522-2004) if you and/or your friends are interested or would like additional information.

AUXILIARY SPRING LUNCHEON



Gael Towey, the Chief Creative Officer of *Martha Stewart Living Magazine* will be this year's guest speaker at the annual Overlook Hospital Auxiliary Spring Luncheon. This year, the event will be held at Canoe Brook Country Club in Summit on Friday, May 18th at 11 a.m.

Ms. Towey began working for the magazine in 1990 as its founding Art Director, designing the inaugural issue, establishing the magazine's distinctive iconic visual style. She has been instrumental in building the unmistakable image of what has become Martha Stewart Living Omnimedia, Inc. Her talents bridge the four MSLO business segments; publishing, merchandising, broadcasting and the Internet. As the Chief Creative Officer, she is also influential in product design, where useful as well as classic products for all areas of the home are developed for the Martha Stewart decorating business. Ms. Towey also finds time in her busy schedule to host a weekly radio show entitled **Design Trends**, which airs on Wednesday mornings on *Martha Stewart Living Radio*; Sirius channel 112.

Since the publication of the first issue of *Martha Stewart Living*, Ms. Towey has become a leader in an entirely new category of lifestyle publishing. This endeavor includes such innovative MSLO publications as *Martha Stewart Weddings*; *Everyday*

Food; *Kids: Fun Stuff To Do Together*; *Body & Soul*; and *Blueprint*. Under Ms. Towey's creative direction, MSLO has become a highly commended publication, winning the prestigious American Society of Magazine Editors awards for both design and photography. MSLO, under the direction of Ms. Towey, has also received three Emmy Awards for television graphics. This past winter she was part of the *Martha Stewart Living* publishing team that *Adweek Magazine* named "Executive Team of the Year."

"Our design strategy," says Ms. Towey, "is to enchant, inform and inspire with well-researched stories and original ideas in our magazines and on television."

Along with numerous awards from the Society of Publication Designers, the Art Directors Club, and the American Institute of Graphic Design, she was also the recipient of a 1999 DaimlerChrysler Design Award that recognizes designers and design teams for their extraordinary innovative flair.

For more information on how you may attend the Auxiliary luncheon and learn more about Ms. Towey's fascinating and fast-paced career, look for the Auxiliary's upcoming invitation in the mail. You may also visit the Overlook Hospital Auxiliary web Site at www.ohaux.org or call the Overlook Hospital Auxiliary Business office at 908-522-2004.

The doors at Canoe Brook Country Club, 1108 Morris Turnpike, Summit, open at 11 a.m. to preview raffle gift baskets. The Auxiliary Luncheon and Annual Meeting will begin at Noon.

March 31, 2007

Dear Overlook Auxiliary,

It is not often that someone who volunteers for an organization finds themselves in the position of benefiting from the services of that organization. As the Vice President of the Overlook Hospital Auxiliary, my family recently had just that opportunity. One of the many services underwritten by the Auxiliary is a massage therapist who provides complementary massages for patients in the cancer wing of the hospital on Fridays. My husband, who had been seriously ill and recently diagnosed with cancer, was undergoing his first of many chemotherapy treatments when Kathy Lefeiste, the nurse educator of the 3rd floor, offered a complementary massage to my husband! It was such a wonderful idea and, even though my husband would never under normal circumstances consider such a thing, I happily scheduled the appointment. It had been a particularly difficult morning and my husband had not had a good night the night before so, when the masseuse arrived, he was a bit skeptical about what this was all about! Well, the kind and gentle therapy of the masseuse was amazing. Within a few minutes, he was sleeping the first peaceful sleep he had had in two weeks as she massaged his bed-weary muscles. It was without a doubt one of the kindest and most comforting experiences we had while at Overlook.

I would like to offer a huge Thank You to the Auxiliary for underwriting this wonderful therapy for my husband as well as all the other patients who have also had the opportunity to experience this very kind gift.

Sincerely,
Lee Radsch

VOLUNTEER SERVICES

Volunteer Openings



The messenger room could use some help! We remain busy facilitating discharges, running errands, delivering patient mail and flowers, miscellaneous mailing projects, and sorting Doctor's mail! We would be grateful for any volunteers, especially on Monday and Tuesday afternoons.

***If any adults are interested in volunteering on Saturday mornings from 8 a.m. - 12 p.m. we would be thrilled to have you! The office cannot remain open without adult supervision.

Hours for the messenger room are currently Monday - Friday from 8 a.m. - 4:30 p.m.

The Valerie center is in need of clerical and filing help on Tuesdays between 9 a.m. - 3 p.m.

Tumor Registry is in need of data entry help any afternoon during the week.

The Foundation is in need of clerical and mailing help any day from 9 a.m. - 4 p.m.

The Information Desk currently has 4:30 p.m. - 8 p.m. openings on Wednesday and Thursday nights. If you enjoy Customer Service, this is the job for you. We provide on-the-job training for the computer, phones, and directional information.

Human Resources is seeking help any day except Tuesday for light clerical, phone and errand work.

Endoscopy is seeking help with discharges and preparing stretchers.

Ambulatory is looking for help in their reception/waiting area on Mondays and Wednesdays from 6 a.m. - 12 p.m. and 12 p.m. - 5 p.m. and on Fridays from 6 a.m. - 10 a.m.

If you would like to volunteer in another area, please contact us.

If any of the above positions are of interest to you, please contact Trish at extension 2099 or Kristen at extension 2702.



LOBBY IN NEED OF NEW PIANO

Thanks to a few of our dedicated volunteers, soft piano music greets all who enter Overlook Hospital's Main Lobby. This beautiful music has received rave reviews by staff, volunteers and visitors alike. It is our hope that this service be continued.

A problem has arisen, however, concerning the condition of the existing piano. It is unable to be repaired and must be replaced. **If anyone wishes to donate a Baby Grand Piano to Overlook Hospital, or knows someone who does,** please call Kristen Houghton, Volunteer Services Manager at 908-522-2702. Help us to keep this lovely new music tradition alive!



VOLUNTEER SERVICES

2007 ANNUAL VOLUNTEER LUNCHEON

This year, the Annual Volunteer Luncheon was held at The Primavera Regency on Friday, April 20th. The afternoon was filled with delicious food and great conversation.

We in the Volunteer and Auxiliary Offices would like to extend our thanks to all of the volunteers for your time and dedication to our hospital!! Whether you are just beginning to volunteer or have been here for 30 years, we want you to know that every minute you donate helps our hospital to thrive!

We hope to see all of you at next year's luncheon!



Volunteers receive pins for 1000 hours of service and are congratulated by Overlook Hospital COO Alan Leiber.

(Left to right) Mary Tracy, Florence Billinson, Beatrice Makara, Rose Leggiero, Alan, Liza Tulloch, Rosemarie Brodeur, Annette Alberti and Genevieve Bunk.

250 Hours

Brennan, Valorie
Caggiano, Peter
Kennedy, Bertha
Lomack, Josephine
Magnuson, Frank
Murphy, Hal
Orr, Georgette
Rocha-Skedgell,
Larissa
Sonnenberg, Beverly
Vanzyl, Ruth
Wallen, Michelle

500 Hours

Burling, Claire
Ciesielski, Irene
Corsello, Margaret
Dolce, Thomas
Kamp, Doke
Maloney, Joan
Marchetto, Wanda
McGuire, Mary
Morse, Ronald
Paul, Jim
Sommo, Rosemarie
Wilson, Eva Maria
Worthington, Jane

750 Hours

Aluza, Raymond
Bates, Janice
Clapp, Richard
Connelly, Isabel
Czaja, Robert
Gulotta, Marie
Hahn, Frances
Jungels, Danielle
Kortina, Margaret
McGovern, Frank
Memoli, Kathryn
O'Donohue, Evelyn

Ortiz, Victoria
Posner, Lawrence
Talty, Josephine
Tighe, Lois
Unterwald, Gloria

1,000 Hours

Alberti, Annette
Billinson, Florence
Bongiovanni, Jerry
Brandon, Mary
Brodeur, Rosemarie
Bunk, Genevieve
Leggiero, Rose
Makara, Beatrice
Moran, Patricia
Smith, Mary
Taggart, Elaine
Tracy, Mary
Tulloch, Liza

1,500 Hours

Moeller, Eleanor
Murray, James
Sim, Jean
Wamster, Grace
Volpicelli, Odile

2,000 Hours

Blakesley, Mary
Katzman, Bernice
Lamont, Jean
Weeks, Althea

2,500 Hours

Callahan, Nancy
Evans, Evelyn
Galbraith, Virginia
Groves, Eleanor
Layman, Barbara
Lueddeke, Doris
Natale, Anthony

3,000 Hours

Campbell, Carolyn
D'Arcangelo, Russ
Gurley, Nancy
Peterman, Betty
Rivo, Julian
Rose, Noami
Samkoff, Norman
Sanfelice, Margaret
Smith, Frances
Sosnowski, Gloria

4,000 Hours

Blanco, Mary
Bowler, Audrey
Bryer, Florence
Colavita, Dominick
Larkin, Joyce
Seymour, Jody
Syciarz, Patricia

5,000 Hours

Jacques, Ann
Tower, Loris

6,000 Hours

Harrison, Frances
Salerno, Dorothy

8,000 Hours

Keehn, Hilda

9,000 Hours

Abelson, Robert
Peyser, Carol

11,000 Hours

Jacoby, Martha

15,000 Hours

Hall, Mary

ATTENTION JUNIOR VOLUNTEERS

Beginning May 14th, please be sure to contact the Volunteer office if you plan to donate your time during the 2007 summer season, as the schedule has changed. Juniors may work **up to** 12 hours weekly in shifts from 8:30-12:30 and 12:30-4:30. You may work as many as 3 shifts per week or less if you choose.

Department options include clerical work, computers, scheduling, stocking, discharges, delivering flowers and mail. In addition, working with patients is also an option.

All interested parties please call Trish at 908-522-2099. Be sure to leave your name, telephone number and availability.